

**Nov. 12-14, 2020  
5th Annual Showcase**

# Corporate Sponsor 2020 Promotional Packages

Supporting the Showcase puts your business name and logo in front of thousands of recreational aviation enthusiasts. Four levels of support are offered. The minimum investment and corresponding benefits of each level are detailed below.

<b>PRE-EVENT MARKETING</b>	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
Logo/link on Website	✓	✓	✓	✓
Logo/link on Website HOME Page		✓	✓	✓
Logo on Facebook Post		✓	✓	✓
Logo on Facebook Paid Ads/Landing Pages			✓	✓
Logo on all Eblasts and Press Releases				✓
<b>PROMOTION AT EVENT</b>				
Showcase Admissions	4	6	8	10
Preferred Parking Passes	2	3	4	5
Listed in Event Program	✓	✓	✓	✓
Optional Booth at Showcase	✓	✓	✓	✓
Evening VIP Event Invitation	✓	✓	✓	✓
Logo on Sponsor Banners		✓	✓	✓
Materials at Event Information Booth		✓	✓	✓
Announcer Mentions		✓	✓	✓
Half Page Ad in Event Program		✓	✓	
Full Page Ad in Event Program				✓
Sponsor Announcements during Showcase			✓	✓
Eblast with 75 Word Text and Logo		✓	✓	✓
Evening VIP Event Recognition			✓	✓
<b>INVESTMENT</b>	<b>\$1,000</b>	<b>\$2,500</b>	<b>\$5,000</b>	<b>\$7,500</b>



**For more information contact Jana Filip**

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