



July News and Updates



New Headquarters will be open for November 1-3 DeLand Sport Aviation Showcase!

The new Airport Administration Building is the most recent addition at the DeLand Municipal Airport and is on schedule to be open in October, 2018, just in time for the third annual DeLand Sport Aviation Showcase, November 1-3. The new building is 6000 square feet, designed to house the Airport Manager and staff offices, a 76-seat meeting room, a kitchenette, a pilot lounge and a 24-hour accessible locker room. Located near the flight line, the project also includes a connecting expansion of the airport apron.

As the City of DeLand grows to serve more national and regional events like the Sport Aviation Showcase, infrastructure is being expanded to accommodate the larger influx of traffic. DeLand has long been recognized as a Mecca for skydiving and is home to more than 30 parachuting-oriented businesses. The city is also becoming a national hub of the recreational industry with the annual Showcase and the development of a new Sport Aviation Village which will serve a number of sport aviation businesses.

For Media Credentials, apply online now at SportAviationShowcase.com



Construction starting on the new DeLand Sport Aviation Village

The DeLand Sport Aviation Village has equipment on-site and work has started. The bid was recently awarded to WLW Construction to begin putting the infrastructure in for Phases 1a and 1b immediately, as the first business tenants are eagerly waiting to move in.

The first new Village tenant, Straight and Level Technologies, will build a 10,000 square foot hangar and will manufacture the WingBug and house their current company, AeroAdventure. Straight and Level Technologies was awarded the EAA Innovator Award. Owner, Alex Rolinski will be making presentations at Air Venture 2018.

More than 20 other businesses are on the waiting list for the commercial hangars. Many of the companies are currently located overseas or in the Northern U.S. and wish to relocate for the year-round temperate climate of Central Florida.

Several owners of the prospective tenants have commented that they are looking forward to moving to DeLand because of the numerous cultural venues and outdoor recreational activities available.



The 2018 DeLand Sport Aviation Showcase is already taking shape

The third annual DeLand Sport Aviation Showcase will be held Thursday through Saturday, November 1-3, 2018, at the DeLand Municipal Airport (KDED). The Showcase is a three-day event focused entirely on recreational flying and sport aviation. (continued)

More than one hundred exhibitors will be featuring all kinds of sport aircraft, ultralights, trikes, rotorcraft, powered parachutes and paragliders, engines, avionics, pilot gear and flight schools. Returning exhibitors are encouraged to confirm their booths prior to Air Venture.

The DeLand Showcase is happy to announce that AirBoss Inc. will be returning as the Air Traffic Controllers in the tower during show hours all three days.

Attendees can enjoy demo flights, interactive workshops, educational forums, keynote speakers, food concessions, live music, and underwing camping.

Among the various hands-on workshops offered, Zenith Aircraft will be actually building a fuselage at the show.



The sport aviation event welcomes all aviation enthusiasts—of all ages—especially those just becoming interested in recreational flying. The event also attracts pilots and their families to the City of DeLand, also known as “The Athens of Florida” for its rich, creative culture featuring arts venues, unique stores, international cuisine, night life, and live entertainment.



KITPLANES® signs on as the Elite Media Sponsor of the 2018 DeLand Showcase

KITPLANES®, “Your Homebuilt Aircraft Authority,” has joined the DeLand Sport Aviation Showcase as the primary media sponsor of the event.

Already recognized as the leading publication in the field of experimental aviation, KITPLANES® will help promote the Showcase to their 120,000+ monthly readers and will also cover the industry news at it happens at the Showcase in November. (continued)



The Editor and Chief of KITPLANES®, **Paul Dye**, will also be the keynote speaker to kick off the three-day event. Before signing on with KITPLANES®, Paul was the longest tenured flight director in NASA history. He is a commercially licensed pilot, he flies three planes that he personally built, and he has logged more than 5000 hours of flight in numerous different types of aircraft.

Going into the third year with the growing event, the DeLand Showcase Administrator, Jana Filip, reports, “As sponsors and exhibitors are reserving their spaces for November, we can already tell that the Showcase—and recreational aviation in general—is growing in popularity, and the KITPLANES® partnership is a perfect fit with the DeLand Showcase for builders, buyers, and flyers.”

Friday and Saturday Showcase speakers gear up with rich content for pilots

Gary Reeves, Master Flight Instructor and Chief Safety Pilot for PilotSafety.org, has agreed to be a keynote speaker on Friday, November 2, in the Show Center Tent. Gary is a 7,000+ hour ATP and Master CFI/CFII/MEI. A lead rep for the FAA Safety Team, he is also the 2016 FAA Instructor of the Year, WP Region. One of the most popular national public speakers as an expert in iPad use, GPS and Single Pilot IFR.



Gary’s topic will be “iPads: Distraction or Savior?” in which he will be presenting real-life examples of how to use your iPad to help make flying easier and safer while avoiding the deadly mistakes.



Saturday’s keynote speaker will be Eric Burris, WESH Channel 2 Meteorologist, who spoke at the 2017 Showcase and is now back for Part II of “How to Forecast the Weather.”

After 6 years with Hearst Television in West Palm Beach, he has been in Orlando since 2012, and is a leading expert in the science of Florida skies. Eric’s lively presentations are always packed with relevant and practical content for any pilot.

Besides the keynote speeches each day, the DeLand Showcase will have dozens of instructional seminars and interactive workshops providing valuable content throughout all three days of the event.

Exhibitors and Sponsors: Register NOW to reserve your choice of space before the end of Air Venture!
Register online at SportAviationShowcase.com



Grants awarded from State and County agencies

Two advertising grants have been awarded to the DeLand Showcase for the promotion of the event—one from VISIT FLORIDA, the state of Florida’s official marketing corporation, and from the West Volusia Tourism Advertising Authority.

The DeLand Showcase has expanded marketing efforts for 2018 with a new media plan focused on pilots and aviation enthusiasts in a wider area and nationally, using traditional advertising and social media campaigns.



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For social media posts, please add hashtag: **#DSAS18**

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