



Promotional Packages for 2018 Aviation Entities

Opportunities and Inclusions

PRE-EVENT MARKETING	Exhibitor	Partner	Sponsor	Elite Sponsor
Logo/link on Website	✓	✓	✓	✓
Logo/link on Website HOME Page		✓	✓	✓
Logo on Facebook Post		✓	✓	✓
Logo on Facebook Paid Ads/Landing Pages			✓	✓
Logo on all Eblasts and Press Releases				✓
PROMOTION AT EVENT				
Showcase Admissions	4	6	8	10
Preferred Parking Passes	2	3	4	5
Listing in Event Program	✓	✓	✓	✓
Single Booth Exhibitor	✓			
Choice Booth Space		✓	✓	✓
Evening VIP Event Invitation	✓	✓	✓	✓
Logo on Main Gate Banner		✓	✓	✓
Materials at Event Information Booth		✓	✓	✓
Announcer Mentions		✓	✓	✓
Half Page Ad in Event Program			✓	
Full Page Ad in Event Program				✓
Sponsor Announcements during Showcase			✓	✓
Evening VIP Event Recognition				✓
INVESTMENT	\$500-\$900*	\$2,000	\$5,000	\$7,500

* Special discounts may be applied for Exhibitors in special cases such as non-profit organizations or educational institutions.

